

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

CAMPAIGN GROUP
Attention: Lisa Cabanel
1600 LOCUST STREET
PHILADELPHIA, PA 19103

INVOICE

DUPLICATE

Advertiser	MCCORD COMMITTEE THE	Invoice #	PL12100030
Product	Treasurer	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343238
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/02/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	33111

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	JIMMY FALLON SHOW	1237A-206A								
	CDR										
					10/22/12 to 10/28/12	2x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	1:23 AM	MCC1203EAGH	\$375.00		1
	WCAU			W	10/24/12	:00			\$375.00	See MG 1.3	2
					PREEMPT						
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	7:24 AM	MCC1203EAGH	\$1,500.00		1
	WCAU			Th	10/25/12	:30	8:37 AM	MCC1203EAGH	\$1,500.00		3
	WCAU			F	10/26/12	:30	8:43 AM	MCC1203EAGH	\$1,500.00		2
3	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	LUR										
					10/22/12 to 10/28/12	3x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	9:28 AM	MCC1203EAGH	\$275.00		1
	WCAU			W	10/24/12	:30	9:59 AM	MCC1203EAGH	\$275.00		3
	WCAU			F	10/26/12	:30	9:56 AM	MCC1203EAGH	\$275.00		2
4	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/22/12 to 10/28/12	1x	- TWTF - -				
	WCAU			Th	10/25/12	:30	5:30 PM	MCC1203EAGH	\$850.00		3
5	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										

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Billing Calendar	Broadcast	IDB #	
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5	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/22/12 to 10/28/12	1x	- TWTF - -				
	WCAU			F	10/26/12	:00			\$1,150.00	See MG 5.2	1
6	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
					10/22/12 to 10/28/12	1x	- TWTF - -				
	WCAU			F	10/26/12	:00			\$775.00	See MG 6.2	1
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	F	10/26/12	:30	7:41 PM	MCC1203EAGH	\$775.00	MG for 6.1 10/26	2
7	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	12:30 AM	MCC1203EAGH	\$750.00		1
	WCAU			W	10/24/12	:30	11:46 PM	MCC1203EAGH	\$750.00		2
	WCAU			Th	10/25/12	:00			\$750.00	See MG 7.5	3
	WCAU			F	10/26/12	:30	11:46 PM	MCC1203EAGH	\$750.00		4
8	WCAU	9-10P LAW & ORDER: SVU	9P-10P								
	LUR										
					10/22/12 to 10/28/12	1x	- - W - - -				
	WCAU			W	10/24/12	:30	9:18 PM	MCC1203EAGH	\$3,500.00		1
9	WCAU	NFL LATE NEWS	11P-1205A								
	LUR										

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9	WCAU	NFL LATE NEWS	11P-1205A								
	LUR										
	WCAU				10/22/12 to 10/28/12	1x	-----S				
				Su	10/28/12	:30	12:43 AM	MCC1203EAGH	\$1,800.00		1

Aired Spots **14**

<u>Gross Total</u>	\$14,875.00	
<u>Agency Commission</u>	\$2,231.25	
<u>Net Amount Due</u>	\$12,643.75	Payment Terms 30 Days

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